

Michael Labriola

Co-Founder at KolorFix

Summary

KolorFix was created to open up our unique talent of color design to a broader audience. We welcome any questions or opportunities. Visit KolorFix.com for our story and examples.

Experience

Graphic Designer

December 2015 - Present

Co-Founder

September 2014 - Present

KolorFix is a color rendering service providing expert color solutions to commercial and residential markets. We create professional color specifications using color renderings of the actual property or from one of our templates. Our goal is to save you time and cost while being able to preview your project before it even starts.

Visit KolorFix.com for more information.

Freelance Designer

July 2008 - Present

- Lead designer for logos, business cards, and stationary.
- Clients include The Joan Mitchell Foundation, Max Mouth, Deep Vision, The Chiro Health Spa of Ramsey, New City Chiropractic Center, Niobe, and Plum Avocado, Durst Fetner Residential.
- Review ongoing changes to projects and correct accordingly to prepare for print and web.

Commercial Color Specialist at Benjamin Moore & Co.

September 2011 - September 2014 (3 years 1 month)

- Develop custom color presentations for commercial and residential properties by way of digital or printed color renderings and color cards.
- Work with internal and external team to produce color renderings for our Main Street Matters program.
- Technically proficient with project creation while exhibiting excellent written and verbal communication skills.
- Communicate with field reps and clients, internal and external designers to complete projects accurately and in a timely manner.

Art Director

July 2010 - August 2011 (1 year 2 months)

- Design innovative yet salable T-Shirt graphics for men and women.
- Separate colors to print accurately when outputting to film for silk-screening.
- Oversee the design process on assigned projects from inception to completion.
- Perform research in the fashion industry for upcoming and popular trends.
- Consistently rewarded for stellar designs and quick turnaround.
- Interface between customers and sales representatives exercising strong follow-through and problem solving skills.

Sr. Designer

November 2008 - July 2010 (1 year 9 months)

- Lead designer for Custom Packaging Tape and Shipping Materials company.
- Dealt directly with designers and customer service representatives to ensure their printing needs were satisfied.
- Maintained a very high workload which was completed in a timely manner.
- Artwork was set up in templates for specific tape sizes which went immediately to our printing press for final output.
- Designed all promotional material for upcoming trade shows.
- Recreated artwork when necessary to ensure best print quality.

Freelance Designer/Assistant

August 2008 - June 2009 (11 months)

- Responsible for managing multiple projects simultaneously while successfully meeting all budgets and time frames.
- Design and revise newsletters, brochures, logos, and web graphics.
- Review accuracy for all material and prepare files for print and web.
- Color correct images as necessary.

Temp Senior Designer at ACORD

July 2008 - July 2008 (1 month)

- Worked closely with Art Director and creative staff to maintain a consistent theme with all marketing materials.
- Designed logos, stationary, flyers, and promotional materials.

Temp Senior Designer at Bergen Community College

April 2008 - June 2008 (3 months)

- Senior Designer for a two-month temporary position.
- Designed brochures, books, posters, web graphics, newsletters, illustrations and logos.
- Worked with Public Relations department and faculty to maintain the integrity of Bergen Community College and their established programs.
- Performed proofreading and editing tasks.

Education

Rhode Island School of Design

Fine Arts, 1997 - 1998

Rockland Community College

AFA - Visual Arts, Graphic Design/Fine Arts, 1992 - 1996

Suffern High School

High School Diploma, Fine Arts, 1988 - 1992

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[Contact Michael on LinkedIn](#)