

Categories

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Categories

Text that will potentially be filtered for Roblox will fall into one or more of the following categories.

- Robux and Payments
- Discrimination
 - Explicit Discrimination
 - ~~Implicit Discrimination~~
- Language
 - Inappropriate Language
 - Mean Language
 - Strong Language

- Profanity
- Blasphemous
- Relationships
 - Real Life Relationships
 - Dating
 - Sex
- Personal Information
 - Providing PII
 - Soliciting PII
 - Account Security
 - Self Identification
- Drugs/Alcohol
- Violence/Threatening
- Real World Tragedy
- Self Harm
- External link
 - Approved social media
 - External links
- Legal Obligations
- Flooding

Category Description

Robux and Payments

- Any text that claims to provide free, unlimited, or discounted Robux through a service other than Roblox's own subscription, Robux purchase, or trade features.

Not Robux and Payments	Robux and Payments
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<ul style="list-style-type: none"> • This costs 20 robux. • Earn 3000 coins in my game. <ul style="list-style-type: none"> • You can get real money for Robux in DevEx. • Join my group and get 50 free coins in my game. • how many robux do you have? • all i want for christmas is robux • do those links for free robux really work? 	<ul style="list-style-type: none"> • This site has free Robux! • Join my group and I will pay you Robux. • If you beat my obby I'll give you 25 Robux. • did you hear about the new glitch to get unlimited robux? go to your browser and type this link. • read this to get free robux • i messaged you to share this cool roblox glitch i found to get unlimited roblox • An admin told me how to get 100000 robux. Copy paste this message on 5 groups 2. Log out and log in 3. Look at Robux.
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Discrimination

Explicit Discrimination

- Text that is clearly prejudiced towards people based on their race, religion, national origin, age, mental or physical disability, sexual orientation or gender identity including references to hate groups or slavery (master, owner, slaves, etc). References to hate groups and slavery is OK in a historical context e.g. "the Nazis lost the war". Note: "He is gay" is not explicit discrimination or mean language as it could be true. Additional context is needed to understand the intent.

Not Explicit Discrimination	Explicit Discrimination
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- i hate indian food.
- the chinese grocery store closest to me is too smelly
- the KKK is a hate group
- lincoln ended slavery
- the nazis lost ww2
- i can't believe it. my brother told me he is gay.
- He is gay
- i'm jewish
- the army captured an al Qaeda leader today.
- The Egyptians used slaves to build the

pyramids

Implicit Discrimination

- All types of slurs (nigger, chink, fag, etc) • the c jewsontrol the media
- we should open concentration camps again
- put all of them in the gas chambers • he is sooo gay
- hey whitey, throw that ball

- dont be such an uncle tom
- im going to buy you and make you my slave
- lets join the KKK when I grow up
- join al qaeda today
- Im a 1S1S commander
- sieg heil
- kill all mexicans
- OK master, i'll get the box

• ~~Text that the average person does not consider prejudiced toward people based on their race, religion, national origin, age, sexual orientation or gender identity.~~

Not Implicit Discrimination	Implicit Discrimination
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- | | |
|---|---|
| <ul style="list-style-type: none"> • i hate indian food. • the chinese grocery store closest to me is too smelly • the KKK is a hate group • lincoln ended slavery • the nazis lost ww2 • i can't believe it. my brother told me he is gay. • i'm jewish • the army captured an al qaeda leader | <ul style="list-style-type: none"> today: • Pepe the frog • Ugandan knuckles • Do you know the way • Build the wall • The black guy must have stolen the bike • The mean old white guy is probably a racist • I got gypped |
|---|---|

Language

- Offensive language can be classified in 5 buckets.
 - Inappropriate language - child or sanitized version of strong language and profanity like poop and pee.
 - Mean Language - Language directed towards others that wishes ill will, attacks dignity, or is mean spirited. Note: "He is gay" is not mean language as it could be true. Additional context is needed to understand the intent.
 - Strong Language - Swear/curse words and derivatives created through abbreviations, misspellings, or letter substitutions.
 - Profanity - Handful of unacceptable words (fuck, cunt, pussy, cock) and derivatives created through abbreviations, misspellings, or letter substitutions.
 - Culturally sensitive - text related to race, religion or other sensitive topics that would be offensive to the people in a particular geographical region (North America for now).

Inappropriate Language	Mean Language	Strong language	Profanity	Culturally Sensitive
<ul style="list-style-type: none"> • poop • pee • fart • darn it • oh fudge • butt • vomit • shoot • urine • Feces • Frick • This game sucks • Hell/he ck 	<ul style="list-style-type: none"> • You are retarded • Jojo123 is a jerk. • Go to hell • Haha. The idiots ran away when they saw me. • I hope you get aspergers. • I wish that you get cancer and die 	<ul style="list-style-type: none"> • shit • ass • arse • asshole • lmao • damn • bitch • bastard • crap • piss • Whore • Screw you • Prick • dickhead 	<ul style="list-style-type: none"> • Fuck • Faq you • fück • Cunt • Motherf ucker • Mf'er • Cock • Pussy 	<ul style="list-style-type: none"> • Let's burn the bible • The pope is the antichrist • I hate god • God damn it • Cotton picking • Off the reservation • Sold down the river • Indian giver • Custer's Last Stand

● Christopher
Columbus

- Whats wrong with you!?! are you autistic?
- You are a bad person and no one likes you.
- Your family should have given you away at birth.
- Slut
- Skank
- You are a whore
- im giving you the middle finger
- You suck
- Honestly, noob
- You are such a noob

Relationships1

Relationships

- Text referring to a past/present/future dating, romantic relationships or significant others but does not include requests for relationship nor text concerning well known people (real or fictional).

Not Real Life Relationships	Real Life Relationships
<ul style="list-style-type: none">• Will you go out with me• Be my boyfriend• Let's makeout• Wanna go out• Prince harry and megan maerkle got married• I love the Beatles	<ul style="list-style-type: none">• I have a girlfriend• My girlfriend gave me a tie for Christmas• I went to my boyfriend's house for dinner• I'm meeting my wife in 5 minutes• I went on a date with Bob• I just broke up with him• I sat next to her in class and asked her out.• We are getting married tomorrow• Don't tell your mom but i cheated on her• Do you OD?

Dating

- Text that includes request for dates, marriage proposals, dating profiles, flirting, expressions of devotion, threats of breaking up, and mild forms of romantic touching or anything that is strongly suggestive of any of the above. Treat online dating the same way as regular dating except we want to mark harassing language as mean.
- Vocabulary
 - OD = online dating
 - ODer = online dater

Not Dating Dating

- I want to get married someday
- My parents said I can't date until i'm 16
- Jack and Jill got married last weekend
- That song is about a bad breakup
- Would you be my boyfriend
- will you d8 me
- will you be my valentine?
- I'm looking for a girlfriend
 - i love you/ i  you / etc
- Will you OD with me?
- will you be my husband?
- marry me
- Cute|single|loves dogs
- Looking for mate | funny | loyal
- you are so addicted to me its not even funny
- Let's kiss
- If you cheat on me i will break up with you

Sex

- Text referring to or depicting sex acts, sex crimes, sexual history, sexual adjectives, pornography, the sex industry, sex paraphernalia, parts of body associated with sex, states of undress, undergarments and bodily functions related to sex organs excluding things like poo or pee.
- vocabulary
 - hentai = animated pornography
 - yaoi = Japanese genre of fictional media focusing on romantic or sexual relationships between male characters.
 - yuri= content and a genre involving love between women in manga, anime, and related Japanese media. Yuri could also be a person's name so the context is important.

Not Sexual Sexual

- My sister is pregnant
- My parents give me a good night kiss every night before I go to bed
- we learned about childbirth in school
- I'm gay
- john is gay
- I came out to my dad last night
- I've always known I am trans
- Let's hold hands
- Let's kiss
- Let's go out
- pushes dee in slowly
- Hooker
- stripper
- yaoi
- yuri
- I want to get pregnant
- do you want my breast milk?
- get me wet
- hard cock
- I came
- Hentai
- I saw a porn today
- My dad threw away his playboys
- The boy was naked
- The girl was not wearing a top
- I forgot to wear my underwear
- My bra is showing
- He gave me lingerie for Xmas
- Im selling my boxer briefs
- We went to the adult book store
- They bought us a sex toy
- I lost my wallet at the strip club
- I was so slutty as a teenager
- I dress like a thot
- breastfeeding
- I want to kiss you all over
- No virgins allowed
- This car is sexy
- Pedophile / child molester
- Rapist
- I want see nsfw pix
- He got caught touching the kids in his boy scout troop
- Send me nudes

Sexual Solicitation

- Text that solicits a physical sex act or common euphemism for a physical sex act in exchange for something of value or through the threat of negative consequence (physical force, social reputation, etc) or text that makes light of human trafficking

Not Sexual Solicitation Sexual Solicitation

- I'll sell you my dominus for 1000 robux
- Let's have sex
- Suck my dick
- Send nudes
- For \$25 we can have phone or cyber sex
- I'll sell my worn boxers for \$10
- I'm going to beat you up
- for 25 dollars, i'll give you a bj
- I'll trade you my car for sex.
- Gimme the domino crown and i'll have sex with you
- I'll kill your parents if you don't have sex with me
- I'll ruin you if you don't sleep me.
- If you dont have sex with me i'll send your parents the video we made
- For \$100 i'll show you a good time
- I do human trafficking
- Its ok to do human trafficking

Personal Information

- Personal information can be anything that can be used to identify a person, like account security information and information that is considered personally identifiable information (PII).

PII - Definition

- Personally identifiable information (PII) is information that can be used to identify or find you in real life or on other platforms.
- PII consists of
 - Full Name or last name (last names should be considered PII to prevent exposing a full name incrementally)

- Social Security Number (9 digit)
- Photograph/Video/Audio
- Physical Address
- geolocation information that could identify street name and city/town
- Email address or some other way to contact the user outside of the platform
- telephone number (either 7 or 10 digits)
- the name of a school
- credit card info (15/16 digits)
- IP address
- PII does not include
 - age of the player / birthday
 - the grade in school
 - ~~full names for well known fictional characters (Luke Skywalker, Harry Potter, Tony Stark, etc) or well known celebrities (Ariane Grande, Chris Evans, Jake Paul, Chris Pratt, etc)~~
 - The name of a city/town/etc is not PII unless it is accompanied by some more specific information like an address or some other location ("Meet me at the starbucks in San Mateo")
 - The state or country
 - The postal/zip code (5 digits or 5 digits hyphen and 4 more digits) by itself is not PII.

Providing PII

- Text where a user exposes information that can uniquely identify an individual including their name, phone, email address, physical location, etc. including celebrities and well known fictional characters. For celebrities and well known fictional characters, we will mark them as PII because it can be hard to determine what constitutes "well known" exactly.

Not Providing PII	Providing PII
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- My name is Billy.
- I live in Los Angeles.
- I'm from Mexico.
- I'm going to California for vacation
- I'm 13 years old
- I'm in 2nd grade
- my zip code is 94402

Soliciting PII

- I live in Bosie on main street
- here's my address hollywood FL 23435 dwey street
- 7 ninteh street

- Send me a message on skype to central park
- “freddykrueger • let's meet at 5th and market • I go to Thomas Jefferson Middle School •
- my name is James Tiberius Coons • ~~Let's~~ call me 650 324 9342
- ~~meet in real life. Meet me at the park~~ • I'm next • here is my picture

- Any text where a user asks another user for information that can uniquely identify an individual including their PII.

Not Soliciting PII	Soliciting PII
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- How old is your brother? • Do you have iphone you live on? or ipad? • What is your name? what is you real name? •
- what city do you live in? • Have you ever been Where do you live? to NYC? • Who r u in rl?
- How old are you? • What school r u in? Where is your school? •
- what grade are you in? Account Security Where can we meet? • What is your skype? • why dont you tell me your ssn? we can see if it is the same as mine • i just got a new phone, whats your number? • I need your mom's credit card to send you gift • send me a picture

- Join my discord - 2P9Ujrk
- do you live at bean street
- BETH WHATS UR ADDRESS / what street do

- Information that could be used to gain access to an account on Roblox or other services.

Not Account Security Account Security

- | | |
|---|--|
| <ul style="list-style-type: none"> • I had to set a new password • We have to keep our passwords safe so we don't get hacked. • The email code for login went to my spam folder. • My username is HobG0blin | <ul style="list-style-type: none"> • I'll give you this one of a kind hat, if you tell me your password • I bet we have the same 2sv code. Tell me what yours is. • The new hat is only given when you type in the roblosecurity cookie value. • If you dont give me your password i'll hack you |
|---|--|

Self Identification

- Identifying user as a particular gender, race, nationality, sexual orientation, illness or religious affiliation.

Not self identification Self Identification

- | | |
|---|--|
| <ul style="list-style-type: none"> • I have always been a member of the KKK • I'm a foot soldier in Al-Qaeda • You are so Chinese! | <ul style="list-style-type: none"> • I'm Chinese • The doctor told me i have cancer :(• I came out to my dad last night • I have always known I am gay • I joined the Jehovah Witnesses last |
|---|--|

year

- I was adopted when I was 3 years old

Drugs/Alcohol

- References to alcohol, tobacco products, illegal drugs (including performance enhancers), drug paraphernalia, altered states of mind resulting from the use of alcohol or drugs, stores that sell drugs/alcohol/tobacco products and abusing legal drugs (including over the counter).

Not Drugs/Alcohol Drugs/Alcohol

- I have a fever and my mom gave me Tylenol
- We had beer battered fish for dinner
- The drunk driver crashed his car
- i have to use a syringe to feed my cat
- i'm so drunk
- Have you had purple drank?
- We can go to my house and drink the cough syrup
- lets get high after class
- i love smoking pot
- Its 420!
- we were drinking beers in the woods when the cops showed up
- my grandmother uses medical marijuana to treat her glaucoma
- he was walking around downtown when he was wasted
- i got a gun shaped bong
- my brother was busted with heroin in his jacket.
- He ate a whole bottle of aspirin and had his stomach pumped
- Give me a ride to the smoke shop
- Lets go to the bar after the party
- The mj dispensary is next to the mcdonalds

Violence/Threatening

- Language intended to threaten harm, physical or otherwise, at a real world location or referencing a specific real world person

Not violence/threatening Violence/threatening
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- | | |
|---|--|
| <ul style="list-style-type: none">• i gotta go do my homework. can someone kill me?• lets play the new army game. I'm going to kill you• i cant wait to get my hands on you in the ring. you don't stand a chance• shoot him! (assume it is a shooting game)• Kill them• the spell sets people on fire | <ul style="list-style-type: none">• i'm going to come to your house and kill you • im bringing my gun to school tomorrow and their parents are going to be sad.• imma gunna shoot up the school • tomorrow the school is going to boom • when I catch you i'm going to torture you • I'm going to beat you up when i see you • I'm going to kill your baby brother • Give me that item or i'll tell your mom you cut school today |
|---|--|

Real World Tragedy

- Text that makes light of or glorifies well known real world tragedies (mass killings, genocide, serial murders, etc) or real world killers, rapists, criminal gangs or other violent criminals.

Not Real World Tragedy Real World Tragedy
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- | | |
|---|---|
| <ul style="list-style-type: none">• I graduated from Stoneman Douglas High School• My parents took me to sandy hook for summer vacation • We stayed at the Mandalay Bay Casino in Las Vegas• The murder mystery game is fun• Jeffrey dahmer was a monster and died in jail | <ul style="list-style-type: none">• The sandy hook shooting was a real tragedy• Klebold and Harris are my heroes • Be less like Bill Cosby and more like Son of Sam• The parkland shooter wasn't as successful as I hoped |
|---|---|

- The las vegas shooting was the best thing that happened to vegas in a long time
- You arent a hero because you survived the columbine shooting.
- When I grow up im going to join the mafia

Self Harm

- Referencing self harm or encouraging others to hurt themselves in real life.

Not self harm Self Harm

- | | |
|---|--|
| <ul style="list-style-type: none"> • suiciding so i can respawn • i cut my arm! :D • im so embarrassed, i wish i was dead • this board is the worst. im stuck. im going to kill myself <ul style="list-style-type: none"> • the colors on this page are horrible. i want to poke my eyes out • please kill me. | <ul style="list-style-type: none"> • let's play blue whale • GOODBYE WORLD • I'm going to end it all • i feel alive when i cut myself • russian roulette is a cool game. just put the barrel in your mouth. problem solved <ul style="list-style-type: none"> • Turn on the gas and become a fire fairy. They are beautiful. • my favorite drink is 1/2 cup of bleach and 1/2 a cup of soda mixed together. you should try it. |
|---|--|

External link

- Offsite links can be classified in two buckets

- Approved Social Media - Only approved social media sites are youtube, twitch, twitter and facebook.
- External links - URLs/Links/unapproved social networks to non Roblox sites that conform to Roblox community standards.

Approved Social Media	Not External Link External Links
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- | | | |
|--|---|--|
| <ul style="list-style-type: none"> • youtube • twitch • twitter • facebook | <ul style="list-style-type: none"> • Just google the answer • I do all my research on | <ul style="list-style-type: none"> • wikipedia • I watched daredevil on |
|--|---|--|

~~netflix last night~~ • ~~Don't you~~
~~do your christmas shopping on~~
amazon?
• Cnn.com

- Yahoo.com
- Discord.gg
- Google.com
- Wikipedia.org

- Find me on tiktok
- My kik id is johnc124
- Go to robux.biz for unlimited robux

	Internal note: We will maintain a blacklist of sites we do not allow (including link shortners).
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Legal IP Obligations

- Text that contains the name(s) of Cinemark branded theaters (with misspellings)
 - cinemark
 - century theaters
 - rave cinemas
 - century theaters
 - century theater
 - rave cinema
 - rave motion pictures
 - tinseltown
 - tinsletown
 - cinamark

Flooding

- Words or lines of text that are repeated 4 or more times (single characters are fine)

Directions

- Read each line and determine which categories apply to the line of text. The text should be reviewed with a North American standard.
- A line of text can belong to multiple categories. It is important to mark all the categories that apply. The context of the line will help determine which categories it belongs to.

Text Categories

fuck Profanity. When used by itself, it seems like an expletive not a sexual term. To be used sexually would need things like “i want to “ or “let’s”
I want to fuck you profanity and sex
Fuck off Profanity and mean language. No sexual

context
You are such an ass Mean and strong. No sexual context.
Ass Strong language and sex
He is gay Not mean, not explicit discrimination. It should not be labeled unless there is more context. This statement could be purely a statement of fact.

- If a word is misspelled but the misspelling has a real meaning, use the meaning of the typed word to determine the category
 - “Can you cum up here?” - This should be marked as sexual because “cum” has a sexual meaning
 - “Butt I’m sick” - This should be marked as inappropriate. It is not sexual in this case because there isn’t any sexual context.
- If you do not know what some words mean, look them up on the internet. If after researching the words on the internet, the text is still not clear then do not mark any category.
- If a complete line of text is not English, then it should be marked as Not English and no category selected. If the line of text is mostly English, then mark the appropriate category.
- It is not necessary to go out of your way to find a problem, if one does not exist. ● If there is an appropriate and inappropriate usage of the word, how likely is our community using it in the innocent meaning vs the inappropriate meaning?
 - If the line of text only said "Aunt Jemima", do you think it is more likely that Roblox players are speaking about a syrup or a racial term?
 - If some text is referring to a local business, landmark, park, etc that is not well known, I would assume that the Roblox community is not talking about that unless there is some other signal in the text to clarify.
 - Ex - bourgee is the name of a few local restaurants in the UK. I would

assume most Roblox players are not speaking about this restaurant and I would use the alternate definitions of the word

- Intentional censoring, misspellings, abbreviations and words that sound or look like other words should be considered to be the same as the intended word

Intentional Censoring	Misspellings Abbreviations/Acro nymssd	Words that sound or look like others
f*ck = fuck	Fvck = fuck WTF = what the fuck	Coq = cock

a## = ass	Shlt = shit LMAO = laughing my ass off	faq you = fuck you
Mfer = mother fucker	Qunt = cunt GTFO = get the fuck out	A55 = ass
Shlt = shit		Foek = fuck
		FUCK = fuck (these are not English characters. They only look like they are)

Note: Intentional censoring should contain some of the inappropriate word so that a reader can understand what the intent of the text is. "I want to ####" is OK because you don't know what that censored word is. It could be a swear or it could be something innocent like play.