

Introduction:

My name is Dawson, I'm a former MrBeast employee trying to expose what I believe to be highly unethical and illegal practices at the company. This document contains evidence for part 1 of this ongoing investigation. [Here is the video I made on this part of the investigation.](#)

Why am I doing this?

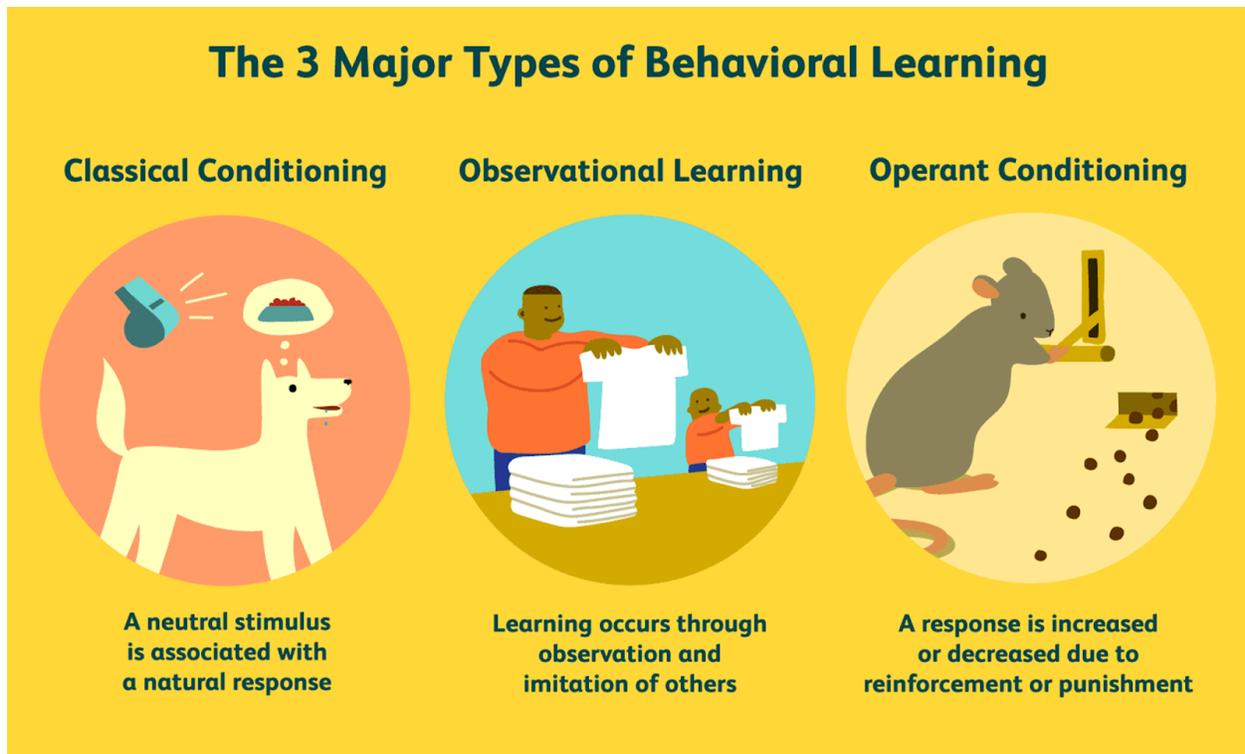
Money? None of this is monetized, I'm happy to make \$0 off this and then switch industries. Actually after being let go from MrBeast I was immediately hired by one of Jimmy's friends at the same rate. I stopped working for him by choice on July 19th, 5 days ago at the time of writing, so I'm actually losing money to do this.

Clout? I've been in this industry for 10 years, I started as an on-camera personality but switched to being behind the scenes and have enjoyed that life more. I've worked with "big influencers" but always avoided the camera like the plague. I have no active personal social media. So I don't think I'm motivated by clout. I'm not responding to DMs or inquiries from the media, opting instead for [Reddit AMA's](#) since they aren't monetized and everything is permanent in writing, I'm an open book, sometimes I get small details wrong but I won't hide my mistakes. (Try getting a straight answer from MrBeast on any of these accusations).

My Reason for doing this is that I believe MrBeast is a corrupt organization that is bad for humanity (despite their glowing public image). I've been consistent before I got hired that I believe children use Youtube as a form of play (the evolved way to learn and practice skills for later life). I've studied play at length and I would consider myself a first generation iPad kid so I understand first hand the role content can play in a person's development. So I was often appalled when higher ups at the company would talk about sophisticated ways to exploit children's psychological development for their own gain while disregarding the wellbeing of those children. Recently [grooming allegations](#) came out against MrBeast co-star Kris Tyson. I believe the company was aware of evidence against Kris Tyson long before these accusations came out and they chose to protect her and try to cover up the evidence for a long time.

MrBeast's Secret Formula:

1. Condition the viewer to see MrBeast as a trusted authority.
2. Show the viewer that loyal followers are given big rewards by MrBeast.
3. Call on the viewer to act and promise big rewards in return.



[Lie Detector Test](#) (He Never Lies 😬)

[Are You Subscribed?](#) (Originally in in MrBeast's [Marathon In Large Shoes](#) Video)

[Exploring the Influences of Youtubers on Adolescents' Identity](#)

Fake Videos:



Train Vs Giant Pit

212M views • 10 months ago

mrwingo · Jul 9, 2023 ✕
@mrwingo11 · [Follow](#)
Replying to @MrBeast
Hey MrBeast, turkish youtuber Burak Gungor said your last video is CGI and totally fake. What do you want to say to him?

youtube.com
MRBEAST BÜYÜK BİR YALANCI MI? | BU VİDE...
@MrBeast dün yayınlamış olduğu video ile tüm sosyal medyanın gündemine oturdu. İlg...

MrBeast ✓
@MrBeast · [Follow](#)
I clicked and watched a bit. He said the buses we dropped in the pit are not real but idk how I'd even fake that if I wanted to lol
7:58 PM · Jul 9, 2023 ⓘ



[This video](#) used tons of deceptive CGI but Jimmy denied it on twitter.



World's Most Dangerous Trap!

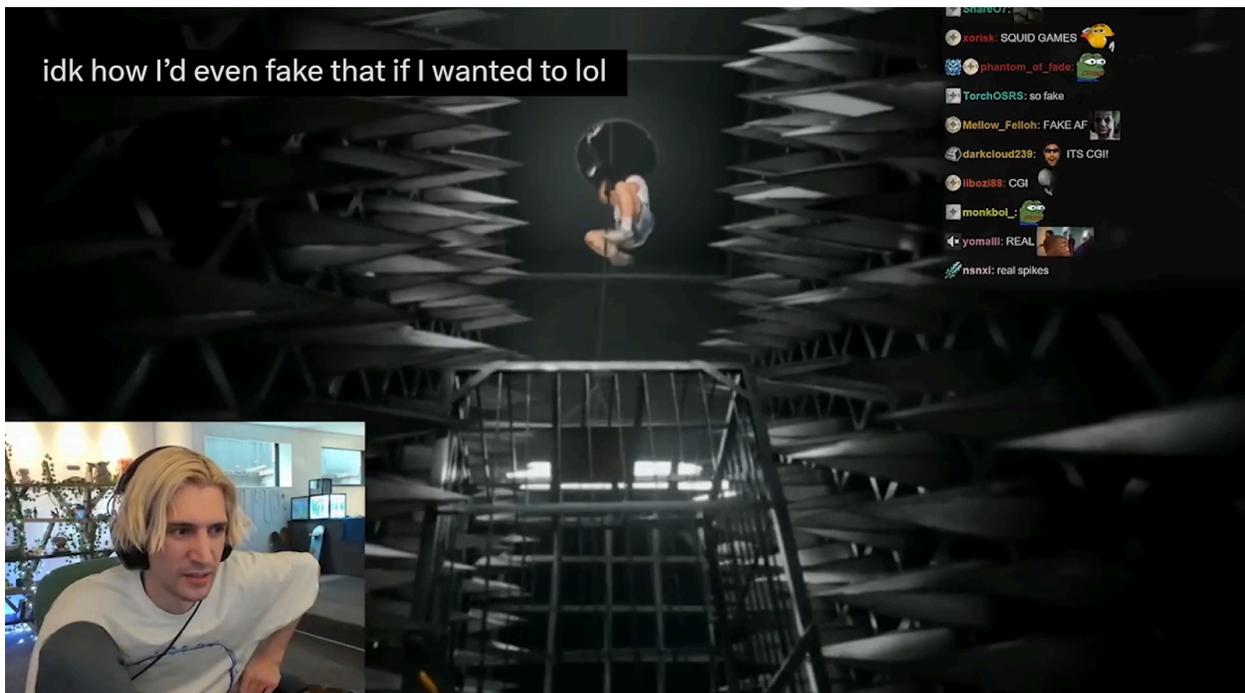
231M views • 7 months ago



Mack Hopkins

YouTube Editor at the Airrack Channel

United States · [Contact info](#)



[This video](#) also used terrible CGI. The “contestant” is Mack Hopkins, former editor for [Airrack](#), now he is a secret employee at MrBeast (allegedly he was an employee during this video, I’ve also heard rumors that this was part of his compensation however that seems speculative to me), many actions / lines were scripted, same with all the other Mack videos.

Note Mack’s involvement in [faking videos with Airrack](#), also doxxing and bullying a pilot and lying about giving \$10,000 to a struggling town during Covid.



I Survived 7 Days In An Abandoned City
178M views • 3 months ago



World's most famous YouTuber 'MrBeast' closes off area for filming in Croatia

by [croatiaweek](#) February 1, 2024 in [Entertainment](#)

MrBeast @MrBeast Subscribe

I attempted to survive 7 days in an abandoned city... can't believe places like this exist

I Survived 7 Days In An Abandoned City

Readers added context they thought people might want to know

The city is not abandoned and was locked to the public for shooting the video. [www-express-de.translate.goog/ratgeber/reise...](#)

Furthermore, the 7 days were not consecutive as some team members suffered medical problems.

[...brovackidnevnik-net-hr.translate.goog/lifestyle/prob...](#)

Other than claimed in the video, the hotel is accessible directly by car, not just by helicopter.

Do you find this helpful? Rate it

	UberX ± ± 1 min away - 3:22 PM	€15.00
	UberXL ± ± ± 4 mins away - 3:25 PM Rides for groups up to 6 or 4 with luggage.	€24.00
	Comfort ± ± ± 2 mins away - 3:22 PM Newer cars with extra legroom	€20.00

[Learn how we rank rides](#)

[Not an abandoned city](#), 7 days were not consecutive, no lurker.



Ages 1 - 100 Decide Who Wins \$250,000 :
153M views • 1 month ago



The infamous 42 and 58 revenge storyline was mostly fabricated, 58 actually just didn't hear 42, 58's wink here was added in post. Many voice lines were added in post (there is a voice over booth in the studio). Multiple shots reveal that timers have been edited in post to make results look closer than they are in reality. Notice the timer in [this clip](#), MrBeast edited the [same scene](#) after uploading it to hide the mistake, same thing [here](#), where for a few frames you can see the timer behind jimmy read "22:11"

Also the time indicator during [this ad read](#) is manipulated in a deceptive way.



100 Boys Vs 100 Girls For \$500,000

208M views • 1 year ago



Lesley Navarro (She/Her)
Recruiting Coordinator @ MrBeast
Greenville-Washington, North Carolina Area · [Contact info](#)
234 connections

MrBeast
North Carolina Wesleyan University

Kara McCloud ✓
Head of finding smart, obsessive people who love YouTube
Greenville, North Carolina, United States · [Contact info](#)
500+ connections

MrBeastYouTub, LLC
North Carolina State University

#general
230 members

Mar 8th

Alex [redacted] 1:55 PM
Hey Beast Fam! 🌟 Just sending out my monthly reminder that we are actively taking new applications for contestants, so ~~send to friends and family~~ We are putting a big focus on replenishing our local database (NC/VA contestants).
📍 Anyone in NC/VA: <https://forms.gle/41g8SopM8UuRWjT57>
Let me know who applies right here through Slack! And message me with any questions you may have! 🙌 (edited)

Multiple female MrBeast employees can be seen competing in [this boys vs girls challenge](#), although this was not disclosed in the video. Allegedly due to several female workers getting out early the production team took steps to get more boys out, ultimately rigging the results so the girls team won.

It is a common practice at MrBeast to include employees, friends, or family in the competitions without disclosing it, often referring to them as “contestants” or “random subscribers”.

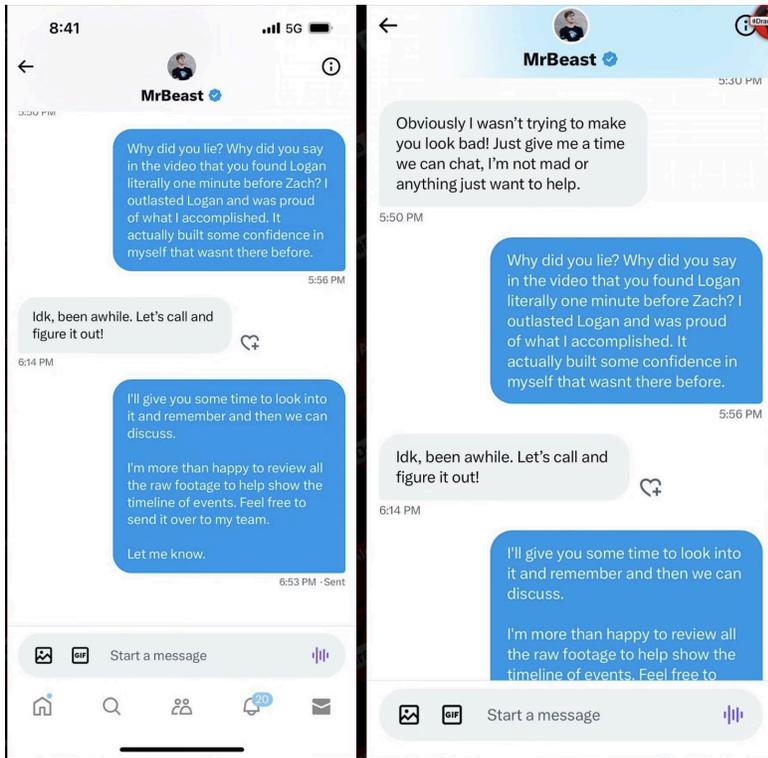


Extreme \$1,000,000 Hide And Seek



103M views • 2 years ago

In this [Youtube Originals Influencer Hide And Seek](#) video MrBeast was accused of deceptively editing Rosanna Pansino and Quackity out of the top 3, favoring Logan Paul when directly accused in DMs by Rosanna, Jimmy did not deny the claims:



[Rosanna Pansino Says MrBeast Edited Her Out of Video | TIME](#)



50 YouTubers Fight For \$1,000,000 ⋮

185M views • 10 days ago

[Ludwig shares his opinion on how this video was rigged in favor of Logan Paul / KSI](#)

[In Jidions vlog it is confirmed that at least KSI had prior knowledge of one of the challenges. personally I believe he is telling a half truth here.](#)

[Logan Paul also clearly acts in a way that would indicate he has knowledge but is trying to pretend that he does not, like when he instantly folds on "I don't think we should team up" or when he is overly vocal about the fact that he doesn't know this challenge was a cooking challenge. "iS iT aN eScApE rOoM?" \(I would bet my life savings he knew\)](#)

Perhaps MrBeast has some unannounced association with Prime so he is financially incentivized to boost Logan Paul and KSI's brand, I'm not sure.



7 Days Stranded At Sea

270M views • 9 months ago



During the day 5 storm [in this video](#) for a few frames at the end of the timelapse before a hard cut we can see no one is in the shelter, allegedly they slept on a nearby production boat.



In 10 Minutes This Room Will Explode!

98M views • 1 month ago



The intro in this [“real time” video](#) is clearly sped up and the timer is added in post, at [5:22](#) the contestant can be seen touching a laser, this should mean losing the challenge.

Illegal Lotteries:

The Laws:

Lottery Defined

A lottery is any scheme that contains **all three** of the following elements and is, by definition, illegal:

1. *Distribution of a **prize*** (something of value to the winner)
2. *Determined by **chance*** (distribution of the prize by chance, random drawing, etc.)
3. *To a person who pays **consideration*** (paying or doing something, more than de minimis, to participate).[1]

[Fake Prize, Sweepstakes, and Lottery Scams | Consumer Advice](#)

[A Consumer's Guide to Sweepstakes and Lotteries | US Postal Inspection Service](#)

Livestreams:



Livestream 1: 40 million shirt signing (aug 4 2020)

[If You Buy This Shirt, I'll Sign It](#)

Timestamp	Price	Value	
4:40	Apple Watch Series 3	\$390	
11:10	Cash	\$990	
15:30	Cash	\$300	
15:55	Nintendo Switch	\$300	
17:15	Show Hat	\$25	
0:25:00	Cash	\$70	
0:39:00	Cash	\$35	
0:43:40	Xbox One S	\$299	
0:49:20	Cash	\$100	
0:50:30	Xbox One X	\$499	
0:51:36	iPad Pro	\$799	
0:54:00	Cash	\$35	
0:57:30	Google Nest Mini	\$60	
0:58:30	Xbox One X	\$499	
1:00:55	Cash	\$35	
1:06:47	Cash	\$35	
1:07:45	Beats	\$100	
1:08:30	Airpods	\$199	
1:09:50	GoPro	\$299	
1:11:51	Cash ("free" entry)	\$10,000	
1:12:30	Apple Watch Series 3	\$399	
1:13:55	Cash	\$2,000	
1:16:00	Youlooz	\$60	
1:18:15	Airpods	\$199	
1:21:00	Airpods	\$199	
1:23:12	Google Nest Mini	\$60	
1:33:00	Cash	\$300	
2:02:00	Beats	\$100	
2:05:55	Cash (extra shady)	\$100	
2:10:05	Cash (extra shady)	\$1,000	
2:17:03	Cash (extra shady)	\$2,000	
2:25:12	Cash (extra shady)	\$2,000	
2:36:39	Cash (extra shady)	\$1,000	
2:51:11	iPad Mini	\$499	
2:52:20	iPhone	\$800	
2:53:39	Philips Roku TV	\$399	
2:59:27	Cash	\$100	
3:03:28	Cash (extra shady)	\$3,000	
3:14:34	Prinla + iPhones (extra shady)	\$1,000	
3:19:25	Xbox One S (extra shady)	\$299	
3:22:30	Cash (mega shady)	\$2,000	
3:30:34	Playstation 4	\$399	
3:40:40	Cash (extra shady)	\$1,000	
3:57:52	Cash (extra shady)	\$5,000	
4:07:27	Cash (extra shady)	\$3,000	
4:45:00	Cash (extra shady)	\$5,000	
		\$47,636	

Livestream: If You Buy This Shirt, I'll Sign It	
Best Estimates:	
1,284 Shirts Signed During 5 Hours Of Stream	
48 Illegal Lotteries (allegedly)	
13 "Extra Shady" (changed rules in middle of giveaway)	
Average Giveaway Value: \$1,036	
Giveaways Retail Value: \$47,636	
Total Shirts/Hoodies Sold: 69,621	
Odds Of Winning A Prize With Purchase: 0.06% (1 in 1600)	
Avg Profit Per Shirt/Hoodie: \$25	
Total Profit On Shirts: \$1,740,525	
Giveaways: \$61,636 (6 hour stream estimate)	
Production Costs: \$50,000	
Total Profit: \$1,628,889*	
<small>*Estimate not including operational expenses, ad costs, or other search sales.</small>	

[Giveaways Spreadsheet](#)



Livestream 2: Shirt Signing (oct 31 2020)

If You Buy This Shirt, You Could Win \$1,000,000! - LOST MEDIA

Threads:

[Is the event Mr. Beast is hosting right now an illegal lottery? : r/legaladviceofftopic](#)

[Where are the terms of this livestream contest / sweepstakes? : r/MrBeast](#)

[Illegal sweepstakes? Mrbeast youtube channel claiming a purchase is necessary to enter sweepstake for clearly presented gambling prizes. : r/patentlaw](#)

https://www.reddit.com/r/MrBeast/comments/jtp8cn/no_money/

https://www.reddit.com/r/MrBeast/comments/jtuy1l/deleted_by_user/

https://www.reddit.com/r/MrBeast/comments/jm8zeg/deleted_by_user/

<https://x.com/Cody26090864/status/1642723312999563270>



Livestream 3: Jpeg Moon (Jan 24, 2021)

[I'll Put Whatever You Want On The Moon For \\$10](#) - LOST MEDIA

[Astrobotic's Peregrine lunar lander burns up over Pacific Ocean](#) | CNN



Livestream 4: Custom Messages (Sep 12, 2021)

[Sending Viewers Personalized Messages](#)

There were no illegal lotteries during this stream but it was still a scam imo.

For \$180 MrBeast will congratulate you on your divorce.

<https://web.archive.org/web/20210912231059/https://mrbeastvideoreply.com/>

Stream ended after 15 minutes and the website was taken down.



Livestream 5: MrBeast Squid Game Shirt (oct 16 2021)

[Buy This Shirt To Be In A Video!](#) - PARTIALLY FOUND



Livestream 6: Opening Fan Mail (Nov 18, 2022)

[Opening 1,000 Packages](#)

Other illegal sweepstakes: [Instagram](#), (also possibly every youtube sweepstakes)

Selling Fake Autographs:

[Anyone else notice that Tyler signed "MB" along with his own initials? : r/MrBeast](#)



This body language needs to be studied.

Feastables:

The Diabetes Lottery



MrBeast @MrBeast

I need your help! Next time you see Feastables in Walmart (and soon to be new retailers) if you could clean up the presentation and make it look better that'd make me very happy 😞

I'm building a team to do this routinely, just need help in the short term ❤️



2:18 p.m. · 03 Mar 23 · 4M Views

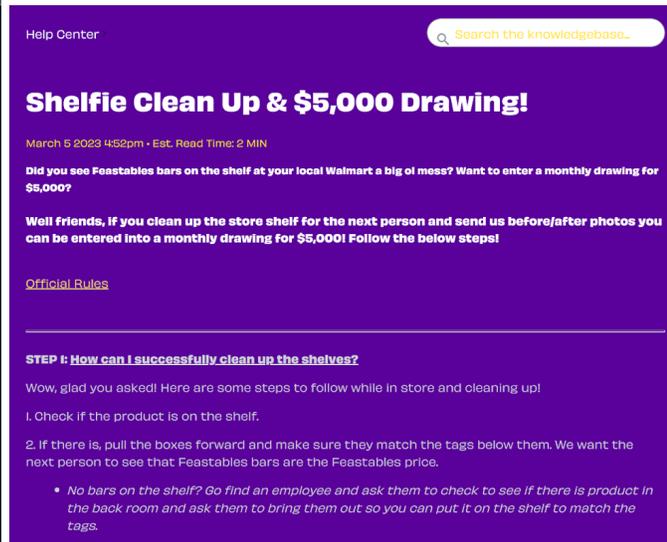
1,206 Retweets 586 Quotes 43.2K Likes



MrBeast @MrBeast · 3h

And while you're at it if you want to maybe move some Hershey's bars and make sure Feastables has plenty of space.. I wouldn't complain 😊

400 145 9,075 641K



Help Center

Shelfie Clean Up & \$5,000 Drawing!

March 5 2023 4:52pm - Est. Read Time: 2 MIN

Did you see Feastables bars on the shelf at your local Walmart a big ol mess? Want to enter a monthly drawing for \$5,000?

Well friends, if you clean up the store shelf for the next person and send us before/after photos you can be entered into a monthly drawing for \$5,000! Follow the below steps!

[Official Rules](#)

STEP 1: How can I successfully clean up the shelves?

Wow, glad you asked! Here are some steps to follow while in store and cleaning up!

1. Check if the product is on the shelf.
2. If there is, pull the boxes forward and make sure they match the tags below them. We want the next person to see that Feastables bars are the Feastables price.
 - No bars on the shelf? Go find an employee and ask them to check to see if there is product in the back room and ask them to bring them out so you can put it on the shelf to match the tags.

[Feastables Shelfie Clean Up And \\$5,000 Monthly Drawing](#)

[MrBeast Sparks Backlash After Asking Fans To Clean Up Shelves](#)

[Replying to @mrbeast Feastables Chocolate taste test 🍫 would you try ... | keith lee | TikTok](#)

[Food Theory: Is MrBeast's Chocolate ILLEGAL? \(MrBeast Bars\)](#)

[Food Theory: What MrBeast Isn't Telling You About Feastables...](#)

[WE WON THE MR BEAST GOLDEN TICKET!!](#)

MrBeast Philanthropy:

I will get more into detail on why Beast Philanthropy is not nearly as good as it seems in future parts but here are some other good videos and articles on it, real charity experts debate the ethics and effectiveness of “Spectacle Charity” work, it’s not as simple as charity = good:

▶ MrBeast: Capitalism & Philanthropy

▶ How Mr Beast Uses Charity to Manipulate His Fans

▶ The Dark Side of Charity YouTubers

▶ Mr. Beast and Mark Rober Sold Out...

▶ This Faux-lanthropist is a Fraud: Crypto, Corruption, and Controversy Exposed

▶ Let’s Talk About Performative Charity

▶ The Dark Secret Behind Those Omaze Giveaways - How Money Works

[MrBeast took money from a Koch-linked organization for a YouTube video \(exclusive\)](#)

[MrBeast received coronavirus relief loans | Mashable](#)

[Mr. Beast's "Boys Club" | Jimmy Donaldson's Record of Controversy, Exploitation, & Shady Business](#)

[Many more great articles out there, DYOR.](#)

[Me and A Bunch of People Got Screwed Over by A Big Youtuber \(Mr. Beast\)](#)

Trashing Film Sets:

[Top YouTuber Celebrates 100 Millionth Subscriber, Trashes Remote Bahamas Island](#)

[Mr. Beast leaving behind trash and debris at film site in Ayden NC. : r/MrBeast](#)

 Protect The Yacht, Keep It!

I was on this film set on March 26, 2024. So I was able to confirm that the details in [this reddit post](#) regarding the location and video were accurate, I decided to reach out to the camps executive director for comment:

Email I Sent:

Hello,

My name is James, and I am a journalist currently investigating incidents involving the production practices of popular Youtuber MrBeast.

I was informed that MrBeast recently filmed a video ("*Protect The Yacht, Keep It!*") at your camp. Unfortunately, I heard you experienced issues relating to the cleanup process following their departure, which may have caused inconvenience and disruption to your organization.

This is not an isolated incident. I have encountered numerous reports from various parties who have had similar negative experiences with MrBeast. Including his production team trashing a remote island in the Bahamas ("*I Gave My 100,000,000th Subscriber An Island*"), and a contestant being severely injured in one of his competition videos due to gross negligence ("*Every Country On Earth Fights For \$250,000!*").

I am currently compiling a comprehensive story that aims to shed light on these incidents and advocate for better practices. Any evidence or testimony you could provide would be invaluable to this investigation.

If you are willing, I would appreciate the opportunity to discuss this matter further at your earliest convenience. I will be in the Greenville area for the next couple weeks, if you are willing to speak in person or over the phone you can reach me at 650-882-6084.

Otherwise if you feel more comfortable to just respond to this email with evidence and testimony that would also work. Any information you can provide will be instrumental in ensuring a thorough and accurate report.

Response (censored camp name):

Hey James!

Thank you for reaching out to me as the Executive Director of [REDACTED]. We have been hard at work navigating our busy summer camp season.

The cast and crew we hosted in March put on quite a big production and I was able to meet some great folks from across the country who specialize in special effects and explosives. I learned a whole lot from them! First, they were very professional. They took their job seriously and safety was always the first priority. They were sub contractors of the production crew and they made sure everyone was safe and well informed.

Working with the producers was a blessing. They communicated frequently and even texted me before explosions were going to happen. They also made sure that we were able live out our mission as a Christian camp while they were at [REDACTED].

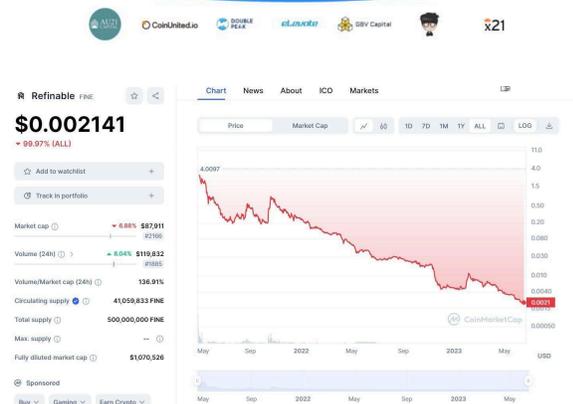
I am sure that there are no perfect film productions, just as there are no perfect people. I am grateful for the opportunity that we had to host the production crew, and because grace has been offered to me so freely, I will choose to offer the same.

Thank you for reaching out. We are now focusing on finishing out a great summer camp season and are not interested in discussing this any further.

The camp director makes comment to the sub contractors professionalism and safety protocols but notably does not deny that MrBeast left trash at the film site, even going on to say that he is "offering grace" (forgiveness) to the production crew responsible.

I have heard numerous stories like this. I might go in depth in the future.

Crypto Scams:



XCAD Network
@XcademyOfficial

We're proud to announce @KSI & @MrBeast have invested into \$XCAD

They are biggest YouTubers in the UK & US respectively. 84m Subscribers combined. More YouTubers backing \$XCAD announced soon

Adoption is coming, are you ready?

Powered by @Zilliqa \$ZIL
Launched by @TheDaoMaker



1:14 PM · May 17, 2021

[MrBeast's fans believe he has misled them into a Refinable crypto scam](#)

[YouTubers Mr Beast and KSI invest in Xcad Network](#)

[Why the MrBeast-Endorsed Creator League Fell Apart in Less than 72 Hours](#)

[Mr. Beast is getting some backlash at using Crypto/NFTs for Team Seas](#)

[MR. BEAST'S INFLUENTIAL CALL WITH LOGAN PAUL & GARY VAYNERCHUK](#)

[MrBeasts Crypto Wallets Investigation \(Coffeezilla or Part 2\)](#)

The Biblical Beast:

I only mention this theory because multiple employees at MrBeast brought it up in a way that seemed like they unironically thought Jimmy might be controlled by Satan. (I'm Agnostic)

1. He calls himself "Beast".
2. He promotes money and consumerism.
3. He "died" and rose on the 3rd day.
4. He performs miracles, like [healing the blind](#).
5. He's used deception to cultivate a large following.
6. He [bought a church](#). (Replaced images of Jesus with his own "Beast" logo)

Anonymous
MrBeast performing miracles
01/29/23(Sun)22:14:22 No.893493740



MrBeast is now performing "miracles" for millions to see. He's unironically the antichrist.

Revelation 13:13-14
>This second beast performed great miracles; it made fire come down out of heaven to earth in the sight of everyone.
>And it deceived all the people living on earth by means of the miracles which it was allowed to perform in the presence of the first beast. The beast told them to build an image in honor of the beast that had been wounded by the sword and yet lived.

234 KB JPG



1 Timothy 6:10 King James Version (KJV)

For the love of money is the root of all evil: which while some coveted after, they have erred from the faith, and pierced themselves through with many sorrows.

▶ What is the MARK OF THE BEAST?

▶ Don't Watch Mr Beast | Nursery Rhyme (Imao)

['Satan' MrBeast bids for Neuralink brain implant claiming it could help him make 'more money' trolls dub it 'most idiotic thing' - MEAWW](#)

On performative charity: "But when you give to the needy, do not let your left hand know what your right hand is doing, so that your giving may be in secret. Then your Father, who sees what is done in secret, will reward you." - Matthew 6:3-4

I cut this part from the video because it's obviously extreme speculation.

Youtube Endgame (closing statement):

Youtube's product is attention, their customer is advertisers. To increase profits they are not only financially incentivized to cultivate as much attention as possible but also increase the value of that attention, so they can charge advertisers more for it, they can do this by promoting consumerism and impulse spending (especially to younger audiences who are more easily manipulated and will be customers for longer). This is literally how MrBeast increases his CPM (by being "family friendly" and putting consumer words / topics in the video including; \$, credit cards, "spent", etc.)



Another lucrative way Youtube can increase profits is by simply allowing AI content to eat more and more market share from human creators over time and decreasing the revenue split of AI generated content until the platform is large majority AI generated. [Spotify has already been accused of promoting their own AI generated music.](#)

The issue I have with this is that children are using Youtube for an integral part of their development and MrBeast has demonstrated the incredibly profitable nature of targeting this developmental period to manipulate them into believing things like that happiness comes from spending money and obtaining products. Youtube is effectively a government for the advertisers, by the advertisers, and removing human judgment and morals from that equation while the platforms influence on youth continues to grow is a recipe for a dystopian future.

It remains to be seen if MrBeast's questionable charisma can thrive beyond the pull of YouTube's algorithm — [Donaldson has openly admitted that he sees "personality" as a limitation for growth](#), that opening up on-camera comes with the risk of being disliked. Jun 5, 2024

[My kids love Mr Beast. I'm uncomfortable with it and can't put my finger on it.](#)

[Bo Burnham's Opinion of Social Media | Compilation \(Based Bo\)](#)