

BIRDS OF A FEATHER



CREATED BY DOMINICK VAN DER HOFF



Introduction

Welcome to Birds of a feather.

This show will empower young kids at school, wich is a formative and chaotic time in their life.

I want to entertain but also teach young kids how to “survive” school.

I want this show to help children in school, help them deal with all the exiting and new scenario’s that come with their new school.

Logline

A penguin and a snake go through the adventure that is everyday school life.

Format: 10 x 5-10 minutes

Genre: Adventure, school life

Target audience: Kids in middle-school and kids about to go to middle-school.

Language: English

Technique: TvPaint en Adobe After Effects



Moodboard

Inspiration, influence and direction.

Ned's Declassified School survival guide

Hey Arnold

My gym partner's a monkey

Recess

Wayside

The magic school bus

As told by Ginger

Doug



I really want to make a show where kids can learn about the struggles they might go through during school.

I want them to have characters they can relate to, characters that show them that they are not alone.

The shows in this moodboard range from comedy to serious because I think that balance is important,

I want kids to learn in a way that is fun, I also want to entertain.



Characters

Let's meet your new best friends.

Puck

Puck the penguin is the optimist, he always has his head in the clouds, literally.

That's because Puck dreams about flying all the time.

His optimistic attitude to life makes him a great friend who will never give up on hard challenges.

Because of his small size he is often hard to see and is ignored by a lot of other student animals, except Jake.

Jake

Jake is as smart as he is insecure. He loves science, math and sometimes experiments with his new inventions. But he's very shy and often get's bullied by the other students. When he's not in the study hall or locked in his locker by a bully he's usually with puck, his best friend, getting in to trouble or having an adventure.



Minor Characters

Meet the school.

Dory the drummer

Dory is in Puck's music class, she's a punk hedgehog girl and loves drumming and skating. She's always chewing bubblegum.

Billy the bully

Billy is a giant penguin, the school bully and all around jerk, he has an entourage of smaller penguins who follow his every step and laugh at his bad jokes. But deep down Billy has self esteem issues and needs to learn to laugh at himself instead of others.

Mo the sloth

Mo is lazy and slow, but he knows everything there is to know about the school. no one knows what class he's in, he might not even be a student. But once in a while he gives our duo great advice.

Miss Agnes

Miss Agnes is a stern though and stern math teacher, but her twin sister Mary is her polar opposite.



Episodes

An average episode would look like this.

Episode 1 - The dirt locker

Jake's current locker is too far from his science classroom, so he starts to trade. but after trading with half the school he ended up with a dirty broken locker even further away from his class. Desperate he and Puck try to find a better locker and someone willing to trade. In the end Jake discovers that good neighbors can turn a bad locker into a great one.

Episode 2 - 500 ways to Drummer

Puck falls in love with a cute drum player from his music class, so Jake helps him by asking her out for him. But she misunderstands and goes out with Jake. Now the nerdy snake will have to act like a horrible boyfriend but she only likes his bad boy side more.

Episode 3 - Drawn to the sky

Puck want's to fly with the clouds, but he's just a penguin. meanwhile Jake is being bullied by penguins. Can they solve both problems before something bad happens?

Episode 4 - Photo day

Photo day is here and Jake is prepared. Puck on the other hand forgot and has a bad hair day. It's up to Jake to try to fix his friend, but nothing can keep his hair down today. In the end instead of trying to look proper Puck makes himself look as silly as possible and starts a school wide trend.

Episode 5 - Teacher trouble

Puck's new math teacher is being really though on him, he tries everything to make her like him, he brings gifts and arrives early. but in the end learns she was being though because he needed to improve his grades.



The setting

The setting of our story is in a giant international school in Antarctica that is home to all sorts of animals.

The inside of the school has many different biomes, from jungle to aquatic and from desert to the freezing Arctic.



The lockers

The lockers is a true no mans land, anything can happen, from bullies to a true love's kiss. It's wild world out there. Every student has their own locker assigned to them but they often trade and decorate it to fit their personality.



The gym

The gym will be an important location because it is here that our hero's are at a disadvantage. They feel at home in the classrooms, but here in the gym is where they will meet difficult challenges, and face important trials.



Toys and marketing

Toys can be used for marketing, these toy designs can also be used as pillows or maybe even a backpack or a pen holder. Staying true to the school theme is very important. I want the shapes to stay simple and round, soft and comforting.



Creator's bio

Dominick is a student from De Willem De Kooning Akademie's animation course. He also joined the School of Visual Arts's animation department in New York during his exchange semester to study animation abroad.

He's been drawing and watching cartoons since he was young.

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