

## Contact

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[www.jamievalentino.com/](http://www.jamievalentino.com/)  
(Portfolio)

## Top Skills

Show Hosting  
Writing  
Social Networking

## Languages

English (Native or Bilingual)  
Spanish (Native or Bilingual)  
German (Elementary)

# Jamie Valentino

Freelance Journalist, Communications Consultant & Creative Strategist

Minneapolis, Minnesota, United States

## Summary

I'm a freelance writer and creative strategist with a decade of experience in editorial, scriptwriting, communications, and operations.

I'm fascinated by the idiosyncracies of culture, trends, and the human spirit. My work has been published in Business Insider, WIRED, HuffPost, Vice, Men's Journal, Observer, Reader's Digest UK, Fast Company, Chicago Tribune, Houston Chronicle, Penguin Random House UK, and more. My articles have been republished in over 100 newspapers worldwide and translated into five languages.

Previously, I managed the operations and communications at Paparazzi Proposals, including overseeing client relations, 45+ freelance photographers, partnership, and vendor communications, newsletters, and promotional material.

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## Experience

### Self-Employed

Freelance Writer & Content Strategist

December 2020 - Present (4 years 1 month)

-Published in Business Insider, Chicago Tribune, HuffPost, WIRED, Observer, Reader's Digest UK, Canadian Business, Fast Company, Metro UK, Houston Chronicle, Allrecipes, Penguin Random House UK, POPSUGAR, Elite Daily, Thrillist, Fodor's Travel Guide, The i Paper, Men's Journal, The Daily Beast, and more.

-My work has been republished in over 100 newspapers and translated into five languages.

-An NYU religious studies class added a reported feature I wrote on the pope to its course syllabus.

- Consistently achieved virality, with multiple stories ranking among the top three most-viewed daily pieces in national publications, generating thousands of comments on syndicated websites.
- Appeared as a guest on ABC's Tamron Hall thanks to an essay I wrote about dating.
- As the lead freelance writer for So.Gay, I authored the majority of interviews and essays, helping the platform grow from inception to 1.5 million monthly viewers within its first year.

## Paparazzi Proposals

4 years 6 months

### Sales Operations Manager

February 2017 - July 2019 (2 years 6 months)

New York City Metropolitan Area

- Managed 45+ freelance photographers across 30+ cities, handling client information and introductions, vetting new hires, and overseeing weekly payments.
- Assisted CEO James Ambler in maximizing client sales and planning luxury engagement proposals nationwide. (The company was sold in 2020)
- Coordinate customized plans and mediate information and crisis management between all parties.
- Negotiated special pricing with vendors to increase profit across packages.
- Pitched and executed marketing partnerships with jewelers and vendors.

### Content Manager

February 2015 - January 2017 (2 years)

New York City Metropolitan Area

- Managed blog content covering engagement proposal ideas across 30+ cities.
- Interviewed clients about their love stories and uploaded the best photos with captions to their respective city landing pages.
- Wrote and scheduled biweekly newsletter to 3,000+ subscribers.
- Created and marketed special promotions to increase sales on holidays.

## Manhattan Renovations, Inc.

### Marketing Script Writer & Presenter

October 2015 - August 2016 (11 months)

10 E 33rd St #12, New York, NY 10016

-Attended the local chapter of Business Network International and delivered weekly speeches promoting the company and exchanging referrals on behalf of the company and CEO Andrew Harrington.

## Burberry

### Corporate Showroom Assistant

August 2013 - June 2014 (11 months)

Burberry Corporate Office - 1350 Avenue Of The Americas, New York, NY, 10019

-Assisted corporate showroom's leadership in the day-to-day operations, including tracking samples, facilitating sample queries, and accepting and organizing sample shipments.

-Helped mediate sample loans across the New York office.

-Assisted during the seasonal market weeks with buyer presentations.

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## Education

### New York Institute of Technology

Bachelor's Degree, Interdisciplinary Studies in Business Management, Journalism, and Behavioral Psychology