

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

COMMON SENSE PRESS INC  
DBA POCKET JACKS COMICS

Petitioner-Plaintiff

v.

ANTONIO J. MALPICA, and  
ETHAN VAN SCIVER

Registrants-Defendants

Cancellation No. 92075375

**DEFENDANT ETHAN VAN SCIVER'S FIRST SET  
OF REQUESTS FOR ADMISSIONS TO PLAINTIFF**

Pursuant to Rule 36 of the Federal Rules of Civil Procedure, Defendant Ethan Van Sciver ("Van Sciver") propounds the following requests for admission to be answered under oath by Plaintiff Common Sense Press INC DBA Pocket Jacks Comics ("CSP").

**DEFINITIONS**

1. The term "CSP" or "you" or "Petitioner" refers to CSP, Preston Poulter and any employees, agents, representatives, attorneys, affiliates, successors, and assigns, and to persons and entities acting or purporting to act on behalf of CSP.
2. As used herein, the term "document" and is defined to be synonymous in meaning and equal in scope to the usage of this term in Rule 34(a) of the Federal Rules of Civil Procedure and thus includes electronically stored information. A draft or nonidentical copy is a separate document within the meaning of this term.
3. As used herein, the term "person" means any natural person or any business, legal or governmental entity or association.
4. As used herein, the term "communication" means the transmittal of information (in the form of facts, ideas, inquiries or otherwise).
5. When used in reference to documents, the terms "identify", "identity" and "identification" shall mean to give, to the extent known, (1) the type of document, (2)

the general subject matter, (3) the date of the document, (4) the author(s), (5) the addressee(s) and (6) the recipient(s).

6. When used in reference to communications, the terms "identify", "identity" and "identification" shall mean to give, to the extent known, (1) the nature of the communication, (2) the general subject matter, (3) the date of the communication, (4) the place of the communication, and (5) the identity of the persons involved in the communication.

7. When used in reference to persons, the terms "identify," "identity" and "identification" shall mean to give, to the extent known, (1) the person's full name, (2) the person's present or last known address, and, when referring to a natural person, (3) the person's present or last known place of employment.

8. When asked to admit the genuineness of a recording transcript that includes your recorded words, you are being asked to state whether it is a substantially true and correct transcription of the original recording, meaning that the item is genuine even if minor errors are present that do not substantially alter the meaning of the recorded words.

9. When asked to acknowledge your authorship of electronically stored information, such as Twitter "Tweets," Twitter Direct Messages (DMs), texts appearing on discord serves, message boards and emails, you are being asked to consider only text and you are to ignore any differences in the formatting.

## **INSTRUCTIONS**

1. The following rules of construction shall apply: (a) the use of the singular form of any word includes the plural and vice versa; and (b) the terms "all" and "each" shall be construed either disjunctively or conjunctively as necessary to bring within the scope of this set of interrogatories all information that might otherwise be construed to be outside of the scope of this set of interrogatories.

2. No specific request for admission should be construed to limit the scope of any other request, or of any term defined above, and no subpart of any request should be construed to limit the scope of any other subpart of such request.

3. Along with each document responsive to the requests below, produce any document which is or was appended to or enclosed with it.

4. These requests are continuing and require supplemental responses to the full extent mandated by the Federal Rules of Civil Procedure.

5. If, when asked to “admit” or “authenticate” an item, you find any errors or inaccuracies, do not simply deny the request but also state what you believe to be the correct or accurate version of the item.

10. When asked to acknowledge that a video is genuine, ignore any differences in the format from when the video first appeared on the internet and the format in which the video is presented to you.

## **REQUESTS FOR ADMISSION**

### *Request No. 1*

Admit that Preston Poulter, of 12471 Wood Manor Circle, Dallas, TX 75234 is the owner of the company Common Sense Press Inc.

### *Request No. 2*

Admit that you own the Twitter Account @ComicsJack, entitled “Pocket Jacks Comics.”

### *Request No. 3*

Admit that you own the YouTube channel entitled “Pocket Jacks Comics.”

### *Request No. 4*

Admit that you know that the mark COMICSGATE was used in commerce by others in the comic book industry before you filed your two trademark applications, Ser. Nos. Nos. 88/872,841 and 88/925,542.

### *Request No. 5*

Admit that you know that comic book consumers associate the COMICSGATE trademark with a group of independent comic book creators.

### *Request No. 6*

Admit that you know comic book consumers do not identify you as a member of the group of comic book creators associated with the COMICSGATE trademark.

### *Request No. 7*

Admit that you threatened to force others using COMICSGATE in commerce to stop this use of COMICSGATE.

*Request No. 8*

Admit that the transcripts in Exhibit 6, attached to these Requests, are a genuine transcription of your words spoken at the time stamps indicated.

*Request No. 9*

Admit that the video descriptions shown in Exhibit 6 are genuine copies of the descriptions you authored.

*Request No. 10*

Admit that you authored the tweets reproduced in Exhibit 9, attached to these Requests.

*Request No. 11*

Admit that EVS000134 – EVS000136, attached, is a genuine copy of an email string including emails you authored from the address [preston@me.com](mailto:preston@me.com).

*Request No. 12*

Admit that EVS000137 – EVS000139, attached is a genuine copy of a Twitter DM exchange between you and Antonio Malcica.

*Request No. 13*

Admit that EVS000209, accompanying these requests, is a genuine copy of a video in which you appear above the label “Preston Poulter, Pocket Jacks Comics.”

*Request No. 14*

Admit that EVS000214, accompanying these requests, is genuine copy of a video in which you appear above the label “Preston Poulter, Pocket Jacks Comics.”

*Request No. 15*

Admit that EVS000210 - EVS000213, attached to these Requests, is a genuine copy of a message board that includes texts you authored under the name “pocketjackscomics.”

*Request No. 16*

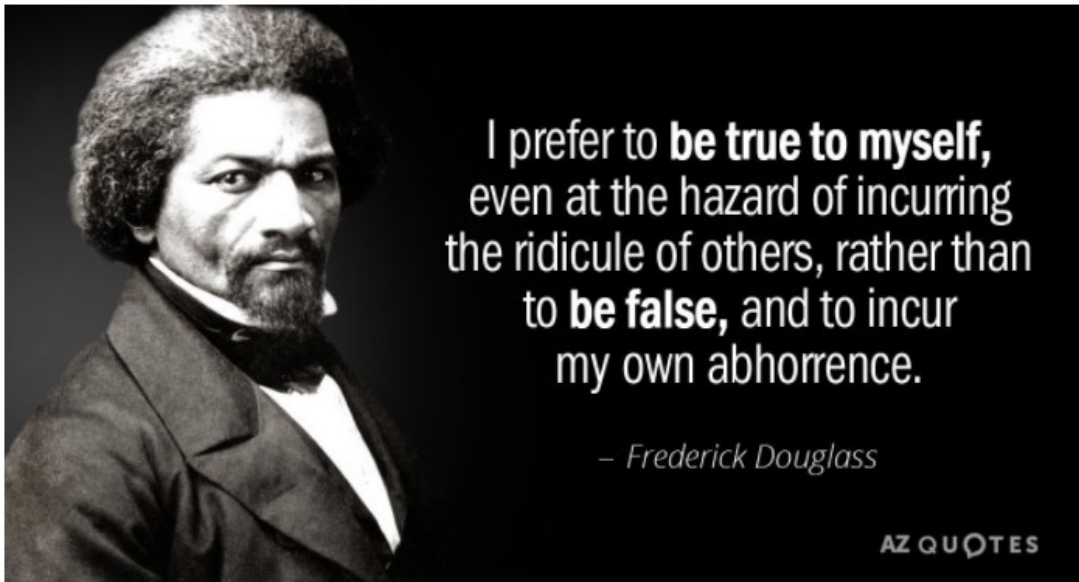
Admit that you are in the videos on the YouTube Channel entitled “Pocket Jacks Comics.”

*Request No. 17*

Admit that you author the video descriptions on the “Pocket Jacks Comics” YouTube Channel.

*Request No. 18*

Admit that you have no license to the image, shown below, of AZQuotes, which you use on your Pocket Jacks Comics YouTube video of May 18, 2020.



I prefer to be true to myself, even at the hazard of incurring the ridicule of others, rather than to be false, and to incur my own abhorrence.

**Frederick Douglass**

*Request No. 19*

Admit that the United States Patent and Trademark Office has not awarded you the trademark for Comicsgate as applied to comic books.

Dated: April 8, 2022

Respectfully Submitted,

/s/ Scott Houtteman  
Scott Houtteman, VSB No. 65567  
HOUTTEMAN LAW LLC  
PO BOX 370  
Merrifield, VA 22116-0370  
Tel. (202) 263-0808  
Fax. (703) 485-1022  
scott@houtteman.com  
*Attorney for Registrant Ethan Van Sciver*

**CERTIFICATE OF SERVICE**

I hereby certify that a true and complete copy of the foregoing has been emailed to:  
Francis John Ciaramella, Esquire at frank@fjcpllc.com on April 8, 2022.

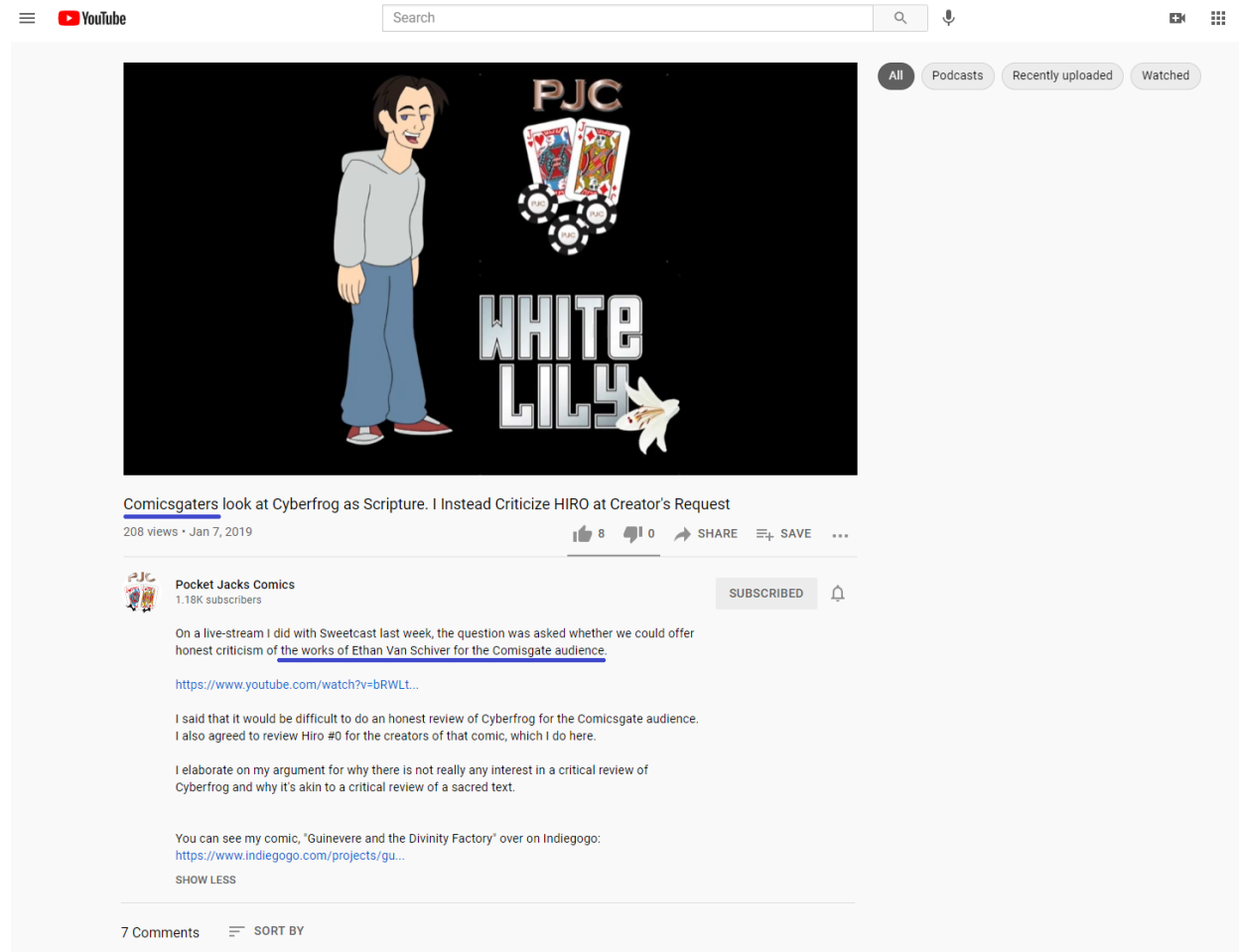
/s/ Scott Houtteman

# ATTACHMENTS

## EXHIBIT 6

### JAN. 7 and JAN. 8, 2019 – PETITIONER CSP - PRESTON POULTER’S ADMISSIONS THAT “COMICSGATE” IS A SERVICE MARK USED IN COMMERCE TO PROMOTE CROWDFUNDING OF COMIC BOOKS.

JAN. 7, 2019 - YouTube Channel, POCKET JACKS COMICS, 11.16 min livestream entitled “Comicsgaters look at Cyberfrog as Scripture I Instead Criticize HIRO at Creators Request,” broadcast on January 7, 2019, <<https://www.youtube.com/watch?v=vuyZP3tslRI&t=53s>>, last visited on July 28, 2021 (emphasis added).



The screenshot shows a YouTube video player interface. At the top, there is a search bar and navigation icons. Below the search bar, there are tabs for 'All', 'Podcasts', 'Recently uploaded', and 'Watched'. The video thumbnail features a cartoon character standing next to a stack of playing cards and the text 'PJC' and 'WHITE LILY'. Below the thumbnail, the video title is 'Comicsgaters look at Cyberfrog as Scripture. I Instead Criticize HIRO at Creator's Request'. The video has 208 views and was uploaded on Jan 7, 2019. The channel name is 'Pocket Jacks Comics' with 1.18K subscribers. The video description includes a link to another video and a link to a comic project on Indiegogo.

Transcription from 0:33 to 1:52 (emphasis added)

00:00:33 Preston Poulter (“Poulter”)

But if we're doing a review to a Comicsgate audience, which let's face it, like the Non Comicsgaters are just going to hate it regardless because they can't separate the art from the artist necessarily.

## EXHIBIT 6

00:00:45 Poulter

So they take the artist so they're not. They're not going to like the art. So now who we do interview for. It's probably the people who simply are Comicsgaters, and that would be like doing a critical review of the Bible, uh, for Christians.

00:00:59 Poulter

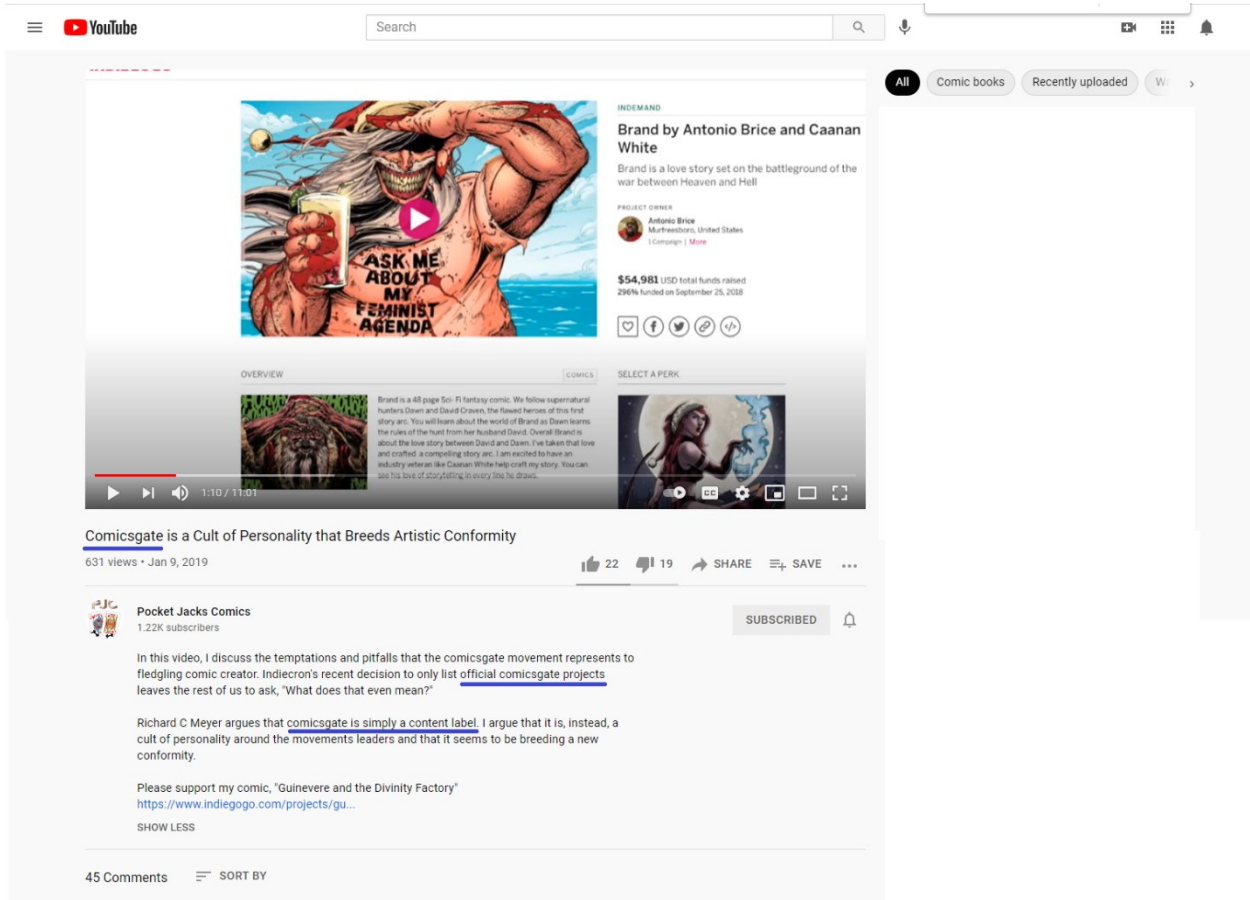
When it comes to the Comicsgate crowd, Ethan Van Sciver and Richard C. Meyer kind of define the genre. They are essentially the ones defining Comicsgate and saying what it is.

00:01:09 Poulter

And if this is their work, then how could we possibly criticize the work of what is defining the genre? I mean, all the works would basically need to be compared to those two, right? And that's why I say as a consumer to almost mind saying hey, I like Comicsgate because I, I want to be consuming things which are free from social justice but as a producer I have no idea like how I'm supposed to be able to say my project is a Comicsgate project because, uh, I'm not even really sure what that means. Like I'm, I'm, I'm just putting out there what I feel is a good comic.

## EXHIBIT 6

**JAN 9, 2019** - POCKET JACKS COMICS, 11.01 min livestream entitled “Comicsgate is a Cult of Personality that Breeds Artistic Conformity,” broadcast on January 9, 2019, <<https://www.youtube.com/watch?v=qKaLO1F9fCg&t=83s>>, last visited on July 28, 2021.



The screenshot shows a YouTube video player. The video title is "Comicsgate is a Cult of Personality that Breeds Artistic Conformity" by Pocket Jacks Comics. The video is 11:01 minutes long and has 631 views. The video content includes a comic book cover for "Brand by Antonio Brice and Caanan White" and a video player interface with a play button and progress bar. The video description includes a link to an Indiegogo campaign for the comic "Guinevere and the Divinity Factory".

Transcription from 0:24 to 1:46

00:00:24 Poulter

I want to talk about Comicsgate for a bit and I'm putting this under the series I'm doing for comic creators because these are the decisions you're having to make. As a small comic creator, you're going to naturally kind of find yourself, ah, either falling in with or having to actively reject the Comicsgate crowd. Because if you're looking at, you know, the biggest numbers put up on the scoreboard for indie comics.

00:00:48 Poulter

They are going to be dedicated Comicsgate people such as you know Ethan Van Sciver and Richard C. Myers.

## EXHIBIT 6

00:00:57 Poulter

And Ethan Van Sciver has gone on record as saying, hey, if you're a comic creator and your Comicsgate friendly, come on my platform and you know he's put some impressive numbers up there, not only for himself but also Antonio Bryce with Brand.

00:01:11 Poulter

He was able to take a guy [Mr. Bryce] who just had an idea for a comic, and you know, just some preliminary artwork and get him to now \$55,000 on Indiegogo. And so you know there's certainly that temptation to go OK I am all on board with Comicsgate.

00:01:28 Poulter

So I want to discuss you know what is it and what does that mean? And for me this question has gone beyond theoretical because IndieCron, the website where I listed Guinevere and the Divinity Factory's Indiegogo page, has now come out and said all future submissions must be official Comicsgate projects.

## EXHIBIT 6

**AUG 8, 2019** - POCKET JACKS COMICS, 17.26 min livestream entitled “Ethan Van Sciver has a long history of cyberbullying fans / Rap Battle Challenge,” broadcast on August 8, 2019, <<https://www.youtube.com/watch?v=YAAqrlbNvTY&t=258s>>, last visited on July 28, 2021.

The screenshot shows a YouTube video player. The video is titled "Ethan Van Sciver has a long history of cyberbullying fans / Rap Battle Challenge" and has 2,483 views. The channel is "Pocket Jacks Comics" with 1.22K subscribers. A tweet from "ComicArtistPro Secrets" (@EthanVanSciver) is overlaid on the video. The tweet text reads: "When I talk about #ComicsGate, it's my agenda for independent comics vs. the mainstream, and it's based on the ideas that Zack thought up during his DIVERSITY & COMICS days. People can agree or argue with me or not, join me on my channel to promote their comics or not. It's fine." The tweet is dated 11:01 AM - Jul 27, 2019 and has 33 Retweets and 342 Likes. A description box on the right side of the video player contains the following text: "Ethan Van Sciver has a long history (since at least 2009) of ostracizing and abusing fans and launching a rage mob of other fans to target them. In the spirit of objectivity, I have included the specific witness account of the two fans in question as well as Ethan's response video. Alfred Norris account: <http://phenomenafx.weebly.com/blog> Ethan's response: [https://youtu.be/tqkxz7iZJ\\_w](https://youtu.be/tqkxz7iZJ_w) Jeff Hartz: <https://www.ign.com/boards/threads/ar...> Ethan's response: [https://youtu.be/YLh2hUvMt\\_Y](https://youtu.be/YLh2hUvMt_Y) SHOW LESS

Transcript from 0.00 to 1.02:

00:00:00

Hey everybody, Preston Poulter here for Pocket Jacks comics. Oh my God the host OV mad on Twitter! Woo. You'd a think I'd a robbed a bank or something.

00:00:11

Man, they're all coming after me, including Ethan Van Sciver himself, who seems to have expressed a little bit or disapproval on Twitter.

00:00:20

And kind of in a few tweets. Kind of labeled me “stalker-ie” because I sent a series of tweets back when I was running the campaign for Guinevere and the Divinity Factory asking to be on his show, which as I responded to him well, Ethan, that was what you were saying to do at the time on your live streams. You're like, “Look, I'm super busy. I'm a big celebrity. I get all these DMS and messages. I can't possibly wade through them all. Just keep tagging me in posts and eventually I'll see you.”

00:00:54

So I did. And now I'm gettin' blamed for it. Just following directions, Sir. Very sorry, but. . . .

EXHIBIT 9

<<https://twitter.com/ComicsJacks/status/1147995787932160003>>, last visited 7/29/21

 **Pocket Jacks Comics**  
@ComicsJacks

Replying to @YourNerdWonder and @LorenzoSleestak


Group labels serve to solidify the nebulous and varied goals that make up a group's affiliation. In this case, [#Comicsgate](#) is a label which EVS has defined the meaning of the group, as well as defended it against use by unwanted outsiders. His fans make up the vast CG majority.

6:28 PM · Jul 7, 2019 · Twitter Web Client

---

1 Quote Tweet 1 Like

<<https://twitter.com/ComicsJacks/status/1155653406859702272>>, last visited 7/29/21

 **Pocket Jacks Comics**  
@ComicsJacks

Replying to @Fan\_Advocacy and @TheQuartering

Comicsgate has come to mean EVS and friends.

So... EVS and friends will decide what the next iteration of CG is. I'm guessing it will still be EVS and friends.

9:36 PM · Jul 28, 2019 · Twitter Web App

EXHIBIT 9

<https://twitter.com/ComicsJacks/status/1155826457819508738>>, last visited 7/29/21



**Pocket Jacks Comics**  
@ComicsJacks



Replying to @LLeeStewart1

Indeed. For that matter, many members of [#Comicsgate](#) have attacked creators for trying to steal/grift by presenting a comic book to them who do not fulfill their identity requirements as fully CG.

That seems silly to me.

9:04 AM · Jul 29, 2019 · Twitter Web App

2 Likes

<https://twitter.com/ComicsJacks/status/1170515706665951232>>, last visited 7/29/21



**Pocket Jacks Comics**  
@ComicsJacks



Replying to @BobbyKubar

Well, it got reviewed well by Son of Comicsgate live as well as @ComicsGateway

The notion that you look at CF as Holy Scripture illustrates what I've been saying. CG is Ethan's little club full of Ethan's littlest sycophants.



Guinevere and the Divinity Factory Review  
This is my favorite comic book that I've read this week!  
Strong recommend! Support indie comics!! Buy the Comic ...  
[youtube.com](https://youtube.com)

9:54 PM · Sep 7, 2019 · Twitter for iPad

2 Likes

EXHIBIT 9

<<https://twitter.com/ComicsJacks/status/1189752525039243265>>, last visited 7/29/21



**Pocket Jacks Comics**  
@ComicsJacks



[youtu.be/zy4k12ejlfA](https://youtu.be/zy4k12ejlfA)

@Indiegogo allows #comicsgate creators of Ethan Van Sciver's choosing to run a 2nd campaign without having fulfilled the first which gives Ethan a carrot to offer creators to Hail Caesar in addition to the stick of War Campaign harassment.



Indiegogo allows Comicsgate special privilege of 2nd Camp...  
I invite you to support my Kickstarter for White Lily #4:  
<https://www.kickstarter.com/projects/pocketjacks/white-lil...>  
[youtube.com](https://youtu.be/zy4k12ejlfA)

11:54 PM · Oct 30, 2019 · Twitter Web App

<<https://twitter.com/ComicsJacks/status/1195944701137866752>>, last visited 7/29/21



**Pocket Jacks Comics**  
@ComicsJacks



Replying to @HarriBergeron @TheVikkiVerse and @cheyenne70

Only to you. Seriously, you alpha males need to report to a safe space to be shielded from respectfully presented opposing views.

Also, I am working for the destruction of #comicsgate and would never willing hire anyone associated. So put your outrage where it belongs.

1:00 AM · Nov 17, 2019 · Twitter for iPhone

2 Retweets 4 Likes

# Offer to purchase Detective Dead and Comics Gate Trademark Inbox x



**Preston Poulter** <prestonp@me.com>

Wed, Feb 26, 2:37 PM ★ ↶ ⋮

to me, [Redacted]

Hey there,

This is Preston Poulter. The creator that did Guinevere and the Divinity Factory. We both use Rod Luper. I saw an update that you are going to discontinue that property and I wanted to know if I could purchase it.

Also, you apparently own the Comics Gate trademark.

I would be willing to assume the backer fulfillment responsibilities.

Sincerely,  
Preston Poulter

↶ Reply
↶ Reply all
➦ Forward

**Preston Poulter** <prestonp@me.com>  
to me  
Hey Antonio,  
I say the update that you are going to discontinue Detective Dead.  
Out of curiosity, if I wanted to buy the Intellectual Property, artwork, and fulfill the campaign myself, would you sell it to me?  
Thanks,  
Preston

**Antonio Malpica** <antoniojmalpica@gmail.com>  
to Preston  
Hey Preston,  
How are you today? I was confused as to how you got my email, but I see we've spoke before by previous emails. To be honest, I would have to seriously think about selling DD. It is my baby and I have not given up hope on it yet. I hope you understand I need to take serious time in considering this. Thank you for interest. You'll hear from within the next few days.  
Thanks and have a good evening.  
-Antonio  
Sincerely,  
Antonio J. Malpica  
AntonioJMalpica@Gmail.Com

**Preston Poulter** <prestonp@me.com>  
to Antonio  
And the #Conics Gate trade mark?  
Sent from my iPhone

On Feb 26, 2020, at 3:57 PM, Antonio Malpica <AntonioJMalpica@gmail.com> wrote:

Delay Cancel Options  
the Mode button or click the New  
moving...  
ipping Tool will be moving to a new  
features and snip like usual with Snip  
hortcut

-Antonio  
Sincerely,  
Antonio J. Malpica  
Antonio.JMalpica@gmail.Com

**Preston Poulter** <prestonp@me.com> Feb 26, 2020, 5:50 PM  
to Antonio

And the #Comics Gate trade mark?  
Sent from my iPhone

On Feb 26, 2020, at 3:57 PM, Antonio Malpica <Antonio.JMalpica@gmail.com> wrote:

**Antonio Malpica** <antoniojmalpica@gmail.com> Feb 26, 2020, 6:34 PM  
to Preston

Hey Preston, how are you this evening? I'm not sure what is going, but there's some misinformation being spread. I never said I wanted to sell Detective Dead, I just said I would think it over only because I felt would benefit my backers. However, I don't think I want to sell it. A lot of people placed their faith in me and in this project. And if, I have had said yes, I never planned nor would I have ever allowed Detective Dead to be purchased with the backer info. With that being said, Comics Gate trademark is being transferred to Ethan as a thank you for what he has done to get my campaign as far as it did. I hope you understand where I am coming from. I am truly grateful that you reached out to me with an offer.


I hope you have a great night.

Reply Forward

<  ⓘ  
**Pocket Jacks Comics**

I have an honest question that has been bugging me since our email. It's not how u got my wife's email(which does bother me) but why do you want the CG trademark? What will you benefit from having it?




3/1/20, 11:38 PM ✓

 Because it has value for me for which I will pay

3/1/20, 11:39 PM

Look I'm not interested in selling it to be honest because I took it upon myself to protect it. If you don't mind me asking, what were you planning to offer? You don't have to answer it, I'm just curious.

3/1/20, 11:45 PM ✓

  Start a message 



### Pocket Jacks Comics

wanted to hurt what we stood for. I'm talking about early CG.

Love comics gate\*

3/1/20, 11:50 PM ✓



Correct. I did not believe you would sell.

3/1/20, 11:51 PM

So why offer to buy it?

3/1/20, 11:52 PM ✓



Because of what happened

3/1/20, 11:52 PM

Between you and CG? Ethan?

3/1/20, 11:52 PM ✓



You did fine. I'm proud of you for doing what you did.

Start a message





**Pocket Jacks Comics**



Because of what happened

3/1/20, 11:52 PM

Between you and CG? Ethan?

3/1/20, 11:52 PM ✓



You did fine. I'm proud of you for doing what you did.

3/1/20, 11:53 PM

Thank you.

3/1/20, 11:53 PM ✓

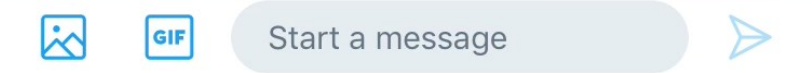


Best of luck in your future endeavors

3/1/20, 11:53 PM

I really appreciate that, I wish you the best. And thanks again for offering to buy DD, but I just couldn't do it.

3/1/20, 11:55 PM ✓





**pocketjackscomics** 17-Apr-21 10:57 AM

They use this nebulous term which means whatever they want to mean, and none of them are ever willing to define. So I decided to force them to define it by trademarking it myself. At which point, I set the definition. They understand, I will force them to stop using the term. They have tried everything to stop me. I'm still here.



**scorecrazy69** 17-Apr-21 10:59 AM

Well I love what you're doing from everything I understand so far.



**pocketjackscomics** 17-Apr-21 10:59 AM

Two days ago, Ethan Van Sciver himself made an official appearance in my case for the CG trademark. (edited) So he has now had to step forward and say, "I own Comicsgate. It's my trademark. I alone determine who is and isn't CG." Which forces a great deal of clarity. Because all the comic nerds would just make up whatever definition they felt like using at the time. "CG just means we want quality comics."



**scorecrazy69** 17-Apr-21 11:01 AM

But it won't stop them from their crazy beliefs. Even if you win, and the term has to be let go, their belief systems won't change at all, and they'll just be adrift without the identifier, which is actually kind of helpful.



**pocketjackscomics** 17-Apr-21 11:01 AM

By trademark powers allow me to strike videos from YouTube for claiming that a certain book is Comicsgate. And they understand what a reign of terror that would cause.



**scorecrazy69** 17-Apr-21 11:02 AM

Yes, that is true. That would be a very powerful weapon.



**pocketjackscomics** 17-Apr-21 11:02 AM

And here we are.



**scorecrazy69** 17-Apr-21 11:03 AM

Well I wish you the best of luck. I think what you're doing is great. More power to you.



**pocketjackscomics** 17-Apr-21 11:05 AM

Thank you. I do my best.



**scorecrazy69** 17-Apr-21 11:05 AM

You've got to be a little nuts to invest so much energy, time, and money on this fight, but in the end, if you succeed, you'll be a hero to many, that's for sure.



**pocketjackscomics** 17-Apr-21 11:05 AM

Well, I recognized that a hategroup needs a villain. I was willing to be theirs.



**scorecrazy69** 17-Apr-21 02:51 PM

[@pocketjackscomics](#) - I get that you have to use it to get that legal claim, but the fact that you're willing to put it on your comics raises its own set of questions. Surely you understand that it immediately associates you work everything connected to that movement. Do you put a huge disclaimer in your comic detailing your beliefs on the subject? That you consider them a hate group?



**pocketjackscomics** 17-Apr-21 02:52 PM

No one seems to notice or care.

I've been quite vocal in my opinions about Comicsgate as a hate group, Ethan Van Sciver as the sociopathic leader of a hate movement, and the horrible people who follow him.


It's more or less part of my brand at this point.



**scorecrazy69** 17-Apr-21 02:54 PM

Because it's one thing for comicsgate people to know they hate you, but it's another thing entirely for people outside of comicsgate to know what you're doing. I'd never heard of any of this, for example. I may not be the best example, I admit, but what is the greater comic book reading community?

[@pocketjackscomics](#) - Okay. I guess that people who know you would definitely know this, sure, but people who don't, who might be interested in possibly reading your comics, might be scared, or turned off, by seeing that title/icon on your cover.

 **scorecrazy69** [@pocketjackscomics](#) - Okay. I guess that people who know you would definitely know this, sure, but people who don't, who ...

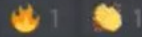


**pocketjackscomics** 17-Apr-21 02:56 PM

And that's the beautiful thing about trademark.

If there exists enough confusion in the marketplace that people look at my book and think hategroup, and I can document exactly that, then it now provides the next plank of my legal enforcement argument.

That is to say, I can now start making estimate for how my brand has been damaged.



**scorecrazy69** 17-Apr-21 02:59 PM

[@pocketjackscomics](#) - Ah. Very interesting. Fascinating, I admit. You clearly care more about fighting them than about your own comic brand. That's admirable.



**pocketjackscomics** 17-Apr-21 02:59 PM

I consider it a fascinating aspect of human psychology and mass marketing.



**scorecrazy69** 17-Apr-21 02:59 PM

Yeah.



**pocketjackscomics** 17-Apr-21 03:00 PM

Look at them. They almost never promote their own work. They instead speak about what they are against.



**scorecrazy69** 17-Apr-21 03:00 PM


True.



**pocketjackscomics** 17-Apr-21 03:00 PM

I do find it sad that people consider the work far second to the guy who made it and his crazy crusade.



 **pocketjackscomics** If there exists enough confusion in the marketplace that people look at my book and think hategroup, and I can docume...

**Pao** 17-Apr-21 03:00 PM

Never thought of it like that. You've obviously put alot of thought into this. I hope it all works out for you.



**pocketjackscomics** 17-Apr-21 03:01 PM

Well, it has worked out a bit. A couple of days ago, Ethan Van Sciver made a formal appearance in the trademark case claiming the market for himself.



He has been operating to use the term as a nebulous shield. "What does it even mean? Who is CG? I don't know nothing." Well, I have made him abandon the position. (edited)

Now, he has legally said, "CG is my personal trademark. I am the owner of it. Things that happen under that name happen under my supervision."