

Contact

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Top Skills

Creative Entrepreneurship
Adobe Creative Suite
Creative Problem Solving

Yessie Blaas

Founder and Creative Director at Astra Chroma | DTP Operator at FaberExposize
Amsterdam Area

Summary

Founder & Creative Director at Astra Chroma
<https://astrachroma.com>

My Roots:

My journey began at Mediacollege Amsterdam, where I was taught the magic of animation, 2D art and game design. From there, I embarked on the evergrowing adventure to become the best artist I can be, working as a concept artist, graphic designer and 2D animator across various studios. Now, as a graphic artist with a background in game artistry, I'm equipped to take on any artistic challenge thrown my way!

Passion for Creativity:

Whether it's breathing life into characters or crafting captivating visual narratives, I thrive on pushing artistic boundaries and creating the feel and imagery that truly suits the message it's meant to portray.

Teaching and Sharing:

Beyond creating, I find immense joy in sharing knowledge. As a guest lecturer, I've had the privilege of guiding aspiring animators and digital artists. More info on my website.

Navigating New Horizons:

In a rapidly evolving landscape, adaptability is key. I thrive on learning new systems, exploring uncharted territories, and staying ahead of the curve with creative solutions.

Connect with Me:

Let's embark on this creative journey together! For project opportunities in the fields of DTP, graphic design and/or other digital content jobs, please send me a message here on linkedin or email me.

I look forward to hear more from you! ☆

Experience

FaberExposize

DTP Operator

August 2024 - Present (8 months)

Sloterdijk, Amsterdam, North Holland, Netherlands

In my role as a DTP Operator, I ensure that artwork is meticulously prepared for a wide range of printing formats, verifying accuracy and print-readiness at every step. Beyond production, I drive process optimization by creating custom scripts and automation tools that streamline repetitive tasks, boosting both efficiency and consistency.

Known for being multi-functional and adaptable, I'm motivated by opportunities to improve processes and deliver impactful results across various projects.

Astra Chroma

Founder

May 2024 - Present (11 months)

Almere, Flevoland, Netherlands

Founder and Creative Director of Astra Chroma, a design and animation studio committed to creating distinctive visuals and providing innovative creative solutions tailored to each client's unique needs. I take pride in overseeing every stage of the creative journey, from brainstorming concepts and refining ideas to executing final designs and animations with precision and care.

At Astra Chroma, I combine artistic vision with strategic thinking to ensure that each project stands out and resonates with its audience. Whether it's designing captivating animations, crafting bold branding, or developing streamlined workflows, my goal is to deliver work that is not only visually striking but also impactful and effective.

PHUNK Animation Studio

Concept and Graphic Artist

September 2022 - February 2023 (6 months)

The Hague, South Holland, Netherlands

Education

Mediacollege Amsterdam

Master of Arts - MA, Game and Interactive Media Design · (2018 - 2023)